

## Message Text

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67

ORIGIN EUR-12

INFO OCT-01 ISO-00 AGR-05 CEA-01 CIAE-00 COME-00 EB-07

FRB-03 H-02 INR-07 L-02 LAB-04 NSAE-00 NSC-05 PA-01

AID-05 CIEP-01 SS-15 STR-04 TAR-01 TRSE-00 USIA-06

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DRAFTED BY EUR/RPE:JTMCCARTHY:CC

APPROVED BY EUR/RPE:JTMCCARTHY

EB/STA:MNAYOR

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R 061904Z MAY 75

FM SECSTATE WASHDC

TO USMISSION EC BRUSSELS

INFO AMEMBASSY BONN

AMEMBASSY BRUSSELS

AMEMBASSY DUBLIN

AMEMBASSY LONDON

AMEMBASSY LUXEMBOURG

AMEMBASSY PARIS

AMEMBASSY ROME

AMEMBASSY THE HAGUE

AMEMBASSY COPENHAGEN

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E.O. 11652: N/A

TAGS:EEC, ETRD

SUBJECT:PROPOSED US WINE LABELING REGULATIONS

EC DELEGATION HAS SUBMITTED FOLLOWING COMMENTS ON PROPOSED

US WINE LABELING REGULATIONS RECENTLY DISCUSSED IN PUBLIC

HEARINGS HERE. TEXT FOLLOWS:

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THE DELEGATION OF THE COMMISSION OF THE EUROPEAN COMMUNITIES

PRESENTS ITS COMPLIMENTS TO THE DEPARTMENT OF STATE AND HAS

THE HONOUR TO REFER TO THE RECENT PROPOSALS OF THE BUREAU

OF ALCOHOL, TOBACCO AND FIREARMS OF THE U.S. TREASURY

DEPARTMENT TO CHANGE THE ADMINISTRATIVE REGULATIONS  
REGARDING THE LABELING AND ADVERTISING OF WINE (27 CFR  
PART 4).

THE COMMISSION OF THE EUROPEAN COMMUNITIES HAS EXAMINED  
THE PROPOSALS AS SET FORTH IN THE FEDERAL REGISTER OF  
FEBRUARY 11, 1975 AND WISHES TO SUBMIT THE FOLLOWING  
COMMENTS FOR CONSIDERATION:

1. WINE PRODUCTION IN THE COMMUNITY IS SUBJECT TO STRICT  
OENOLOGICAL PRACTICES AND IS SYSTEMATICALLY CONTROLLED BY  
THE MEMBER STATES. THIS, IN THE OPINION OF THE EUROPEAN  
COMMUNITIES, PROVIDES A SUFFICIENT GUARANTEE AS TO A WINE  
WHOLESOMENESS AND ITS AUTHENTICITY.
2. DISCLOSURE OF INGREDIENTS WOULD PROVIDE LITTLE  
USEFUL INFORMATION TO THE CONSUMERS. RATHER, IT COULD  
CONFUSE THEM AND LEAD THEM TO BELIEVE THAT SUCH A LISTING  
IMPLIES A WARNING AGAINST CERTAIN INGREDIENTS. IF  
EXTENSIVE INFORMATION OF THE CONSUMER IS CONSIDERED VITAL  
FOR PUBLIC HEALTH PURPOSES, IT WOULD SEEM APPROPRIATE  
TO EXAMINE WHETHER THE ALCOHOL CONTENT SHOULD BE INDICATED  
FOR ALL WINES RATHER THAN THE INGREDIENTS.
3. THE COMMISSION OF THE EUROPEAN COMMUNITIES WOULD  
RESIST THE PROPOSAL THAT COMMUNITY WINES EXPORTED TO THE  
U.S. WOULD HAVE TO BE ACCOMPANIED BY A LIST OF INGREDIENTS  
CERTIFIED BY AN OFFICIAL OF THE EXPORTING MEMBER STATE.  
SUCH A REQUIREMENT WOULD REPRESENT A NEW BARRIER TO TRADE.
4. THE COMMISSION OF THE EUROPEAN COMMUNITIES WOULD LIKE  
TO POINT OUT THAT COUNCIL REGULATION 2133/74 OF AUGUST 8,  
1974, WHICH LAYS DOWN GENERAL RULES FOR THE DESCRIPTION  
AND PRESENTATION OF WINES AND GRAPE MUSTS, DOES NOT  
PROVIDE FOR INGREDIENT LABELING.

THE DELEGATION OF THE COMMISSION OF THE EUROPEAN COMMUNI-  
TIES TAKES THE OPPORTUNITY TO RENEW TO THE DEPARTMENT OF  
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STATE THE ASSURANCE OF ITS HIGHEST CONSIDERATION. KISSINGER

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 26 AUG 1999  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** LABELING, MEETING DELEGATIONS, NEGOTIATIONS, PRODUCTION, TRADE AGREEMENTS, WINES  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 06 MAY 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** MorefiRH  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
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**Handling Restrictions:** n/a  
**Image Path:**  
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**Locator:** TEXT ON-LINE, TEXT ON MICROFILM  
**Office:** ORIGIN EUR  
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**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
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**Status:** <DBA CORRECTED> jms 971002  
**Subject:** n/a  
**TAGS:** ETRD, EEC  
**To:** EC BRUSSELS INFO BONN  
BRUSSELS  
DUBLIN  
LONDON  
LUXEMBOURG  
PARIS

ROME  
THE HAGUE  
COPENHAGEN

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